

# Our Sustainability Commitments

*Our next chapter, is green*



At Bell & Bain, we recognise that our role as one of the UK's leading book printers and binders comes with a responsibility to protect our planet and support our communities. We are committed to operating sustainably and ethically, ensuring that the books we produce leave a positive mark on the world, not on the environment.

To guide our journey, Bell & Bain formally aligns our business strategy with globally recognised sustainability principles:

# The UN Sustainable Development Goals (SDGs):

We proudly endorse and align our operational goals with the United Nations Sustainable Development Goals. While we strive to impact all 17 goals positively, we primarily focus our efforts on the areas where we can make the most significant difference as a manufacturer:

## **Goal 12: Responsible Consumption and Production:**

We are dedicated to minimising waste, optimizing our energy efficiency, and ensuring sustainable management of all natural resources utilised in our printing and binding processes.

## **Goal 15: Life on Land:**

We are deeply committed to halting deforestation and protecting global biodiversity through strictly controlled, responsible supply chains.

## **Goal 8: Decent Work and Economic Growth:**

We foster a safe, inclusive, and secure working environment for all Bell & Bain employees, ensuring fair labour practices throughout our operations.

## **Goal 13: Climate Action:**

We are actively reducing our carbon footprint by switching our sales team to sustainable rail travel, electrifying our vehicle fleet, and partnering with the World Land Trust to achieve Carbon Balanced Print status.



# Forest Stewardship Council® (FSC®)

As a testament to our commitment to Goal 15 (Life on Land),  
**Bell & Bain is proud to print using 100% FSC-certified paper.**

By exclusively sourcing paper from FSC-certified forests, we publicly endorse the FSC's core principles of responsible forest management. This ensures that every sheet of paper we run through our presses supports environmental preservation, respects the rights of indigenous peoples and local communities, and protects fragile ecosystems.



# Carbon Reduction & Climate Action

We believe that meaningful climate action requires transparency and measurable goals. To ensure we are constantly improving our energy efficiency and lowering our environmental footprint, we actively track our emissions intensity.

## Our Carbon KPI

- We have set a strict environmental target to achieve a 5% reduction in CO<sub>2</sub>e per tonne of books produced against our baseline. We are proud to report that last year, we successfully achieved a 2% reduction, and we continue to implement targeted operational efficiencies across our factory to drive this number down further to meet our ultimate goal.

## Carbon Balanced Print

Furthermore, Bell & Bain is actively initiating the process to become a certified Carbon Balanced Printer in partnership with the World Land Trust. We are targeting full certification by the end of 2026. This vital commitment means we will be measuring, reducing, and offsetting the remaining carbon impacts of our entire operation by funding the protection and restoration of some of the world's most biologically important and threatened habitats.

*Bell & Bain is dedicated to continuous improvement and transparently sharing our sustainability progress with our clients, partners, and stakeholders.*