



BELL
& BAIN
LIMITED

NEWSLETTER



UPDATE 27

December 2022

Welcome to the 27th edition of our company newsletter.

In this months issue, we celebrate the month of giving and winning.

As always the book and employee section has been included at the end for you all to get to know our friendly staff who make everything possible here.



Another Year Over....

And just like that, 2022 is coming to an end!

We would like to take this opportunity to thank all our loyal customers for another great but challenging year yet again. We still had to navigate our way through price increases throughout the year, as well as a huge demand to print locally as the world of publishing is driving it's sustainability and environmental initiatives... and rightly so.

Thankfully, it would appear that paper availability and costs seems to have stabilised which has allowed for longer validity on our prices, something which was difficult to manage in the first quarter of the year. We hope this will remain the case now and fingers crossed we can see material costs start to come down in 2023.... we can but hope!

This year, we also had the honour and privilege of printing the Queen Elizabeth: A Platinum Jubilee Celebration for DK. This was the largest order we'd taken in every way, including being our largest case bound job, largest print run, most valuable job, largest materials orders required.... a monumental task which was a success.

So again, a huge thank you to you all for all work placed with ourselves over the year. We hope you have a wonderful Christmas and New Year when it comes. Here's hoping for fantastic 2023 and we look forward to continuing our working partnerships in the new year.

All the very best.



Christmas, a time for giving and for winning.

Keeping up the Bell & Bain Christmas tradition, the local school picked for this years Christmas card competition was St.Vincent's Primary.

The decision to pick a winner is always incredibly tough.... especially with one little chancer writing on the inside " Judges please pick me as the winner" which i must admit was a great tactic that i might start using myself to win orders in the new year.

This year , due to the amount of fantastic entries we decided to have 2 winners and 2 runners up. Congratulations to Abbie and Lucy who both came first, receiving a gift voucher of £150 each. Runners up went to Erin and Clara who both received £50 each. Well done to you all!

We also donated £250 to the school in the form of book tokens.

A huge thank you to all the kids taking part this year, we wish we could pick you all as winners!



Charity work of the year

Celtic FC Foundation

- Approximately £17,000 in donations
- Approximately £25,000 worth of printed work F.O.C

Karen with Jane McGuire, Celtic Foundation's Head of Income



Supermarket Vouchers Scheme

- £14,000 worth of donations being given across different recipients
- 2 months in, so far:
 - £2,000 to the Eastrenfrewshire Foodbank



£4,000 to Thornliebank Primary School

Thornliebank Primary School Head Teacher, pictured with their "Open-to-all Pantry" bought and continuously topped up using our vouchers, in addition to directly giving vouchers to individuals/families.



Charity work of the year

Macmillan Coffee Morning - £1,912 raised



Annual foodbank drive

- Start of year - 225kg+ of food and domestic products donated in neighbouring area
- Currently preparing for the next donation

Prince & Princess of Wales Hospice

- Approximately £1,000 worth of printed work F.O.C



Christmas Charity Raffle

- £200 gifts bought for disadvantaged kids
- Currently approximately a further £300 raised which will be donated to the local foodbank

World Cup Fun...

The World Cup is now over... I better start my Christmas shopping now.

Argentina have been crowned champions, a romantic fairytale ending for Messi, but more importantly £500 was given to the winner of our score predictor competition being run for the full company.

That winner was our Sales Manager Alistair Morgan, Congratulations Alistair... who is actually writing this piece about himself with the biggest grin you could possibly imagine. Well done me, well done, well done..... and well done.

Not only was the outright winner awarded with such a large sum of money just before Christmas (very much required with 2 young children with a Santa list as long as your arm) there was great rewards to the runners up too.

Congratulations to Paul McCormack who placed 2nd winning £300, Kenny Shepherdson who placed 3rd winning £150, Ashley Lauder placed 4th winning the day off and Anna coming 5th winning £50.

It was great fun throughout the tournament, a huge thanks to Alastair Booth who managed the competition and kept us updated throughout and a huge thanks to our Chairman Stephen Docherty and Managing Director Karen Baillie for the very generous rewards!





EMPLOYEE FOCUS

Name Kyle Hancock

Position: Print Apprentice

Years of Service: 1 Year

Describe your role. Learning the in's and out's of what it takes to be a printer and how to operate a highly skilled printing press.

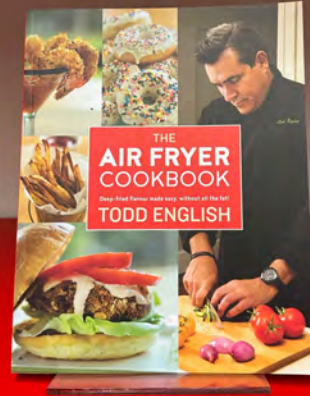
Fun fact about yourself: I am a qualified scuba diver.

What do you enjoy the most about your position? I enjoy learning and discovering new things each day with the help of my co-workers.

What do you hope 2023 will bring you? I hope to make more great memories and continue learning and progressing through my apprenticeship.

BOOK HIGHLIGHTS

In this section we would like to showcase some of our client's titles that we have been fortunate enough to produce for them.



The Air Fryer Cookbook

Published by Little Brown Book Group

In this easy-to-use book, internationally renowned chef Todd English harnesses the full potential of the air fryer with 95 artfully crafted recipes that are simple enough for anyone to make. You'll be amazed at what you can create with an air fryer.

Specification - PB 234 x 185mm 160pps text printed full colour on 130gsm Gprint matt coated

4/0 Cover printed on 240gsm one sided board, matt lamination.

BRAIN TEASER

How do kids know when Santa Claus is around?

Answer to last month's brain teaser

What travels faster, Hot or Cold?

Answer- Hot because you can catch a cold!

OUR DETAILS

Bell & Bain Ltd

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Thornliebank

Glasgow

G46 7UQ

Office Number: 0141 649 5697

Website: www.bell-bain.com

Should you require a quote, please send your specification to

estimating@bell-bain.co.uk

Please ensure to include the following;

- Trim size (mm)
- Page Extent
- Text printing (mono 1/1, 2 colour 2/2 or 4 colour 4/4)
- Cover printing (4/0, 4/1, 4/4...)
- Text and cover board materials
- Cover / Jacket Lamination
- Quantity
- For hardback books please advise of endpapers (plain, printed, pre dyed) if printed please advise (1/0, 1/1, 4/0, 4/4...)
- Type of Hardback (printed paper case or imitation cloth wrapped with Jacket)
- Delivery instructions

To place an order please send to

orders@bell-bain.co.uk

If you would like to discuss a future project, please contact our sales team.

sales@bell-bain.co.uk

Or you can contact our estimating email address which is constantly monitored by the office to ensure a prompt response.

estimating@bell-bain.co.uk

Thank you for your continued support!

"We look to work together in partnerships with our clients, ensuring a solid basis where expectations are exceeded, and time frames are met consistently"