



BELL
& BAIN
LIMITED

NEWSLETTER



UPDATE 18

MARCH 2022



Printing and binding books since 1831

Welcome to the eighteenth edition of our newsletter. We celebrate a recent title we printed winning the Costa Book of the Year award 2021. We discuss our continued environmental efforts and exciting new partnership.

Stay tuned for further updates on our new website!

As always the book and employee section has been included at the end for you all to get to know our friendly staff who make everything possible here.

ENVIRONMENTAL UPDATE

Greg Fitzgerald, our Business Services Manager, was invited to a couple of different panels throughout March. We asked Greg to tell us a bit about each of those events.

The main idea was discussing sustainability in the supply chain, from publishers, to printers, to distributors to retailers, and what we all need to do to improve. From a personal level for Bell & Bain, it was great to be invited to attend these panels/conferences not only as a printer from Glasgow, but as one of the oldest businesses in Glasgow, at a time when Glasgow has been at the forefront of global environmental action.

The discussions ranged from different companies citing what they have done to improve their carbon footprint, reduce emissions, increase awareness on these matter, to deeper and more holistic ideas to allow for change on an industry-wide level.

It was particularly refreshing to hear from publishers and organisations of varying sizes, giving some real scope and insight into how they are tackling these issues – and the difficulties experienced by the smaller ones. I was particularly impressed by the discussions we had about what must happen at an cross-organisation, pan-industry – and even governmental – level in order to have any meaningful impact. I'll reiterate what I said then: that it is ultimately an issue of wealth and resources. Those who are in a position to have entire sustainability departments must share this knowledge industry-wide and allow for the entire supply chain to benefit – it is no use for one organisation to be outstanding in this field when the suppliers they knowingly use are nowhere near.

From our perspective, I was informing those present of the difficulties we in the print industry face to offer entirely green alternatives, be that recycled papers, more green inks of alternatives to lamination. The lack of raw materials and the exponential rise in costs has exacerbated what was an already mountainous task... but as the demand for these more sustainable materials grows, so too shall their quality and availability, I am sure.

We are at the stage now where it cannot be about point scoring and competition between organisations – this is real, and this is bigger than business. Let's get our heads together and build on the momentum that has developed since COP26!"



COSTA BOOK OF THE YEAR

The Kids by Hannah Lowe won Costa Book of the Year for 2021, Bell & Bain had the pleasure of printing this title published by Bloodaxe Books.

The Kids is the third title of Hannah's collection and is inspired by teaching, learning, growing up and parenthood, all from her experience of teaching a six form in inner-city London during the 2000's .

Along with Costa Book of the Year, The Kids have won Poetry Book Society Choice for Autumn 2021, Costa Poetry Book Award 2021 and was shortlisted for the 2021 T.S Eliot Prize.

The heart of this book is compassionate and energetic sonnets are fictional portraits of 'The Kids', students that she cared and taught during her time teaching in the early 2000's.

80pps printed mono on our 100gsm Amber Preprint, plus 4/0 cover printed on 240gsm 1/sided boards with gloss lamination.



EMPLOYEE FOCUS

Name: Jack Morrison

Years of Service: 2 Years

Describe your role - my role involves setting up and running the trimmer, packing and boxing jobs to send to customers.

Fun fact about yourself - I went to a football tournament in Norway and I got top goal scorer out of 162 teams. We got to the finals and lost!

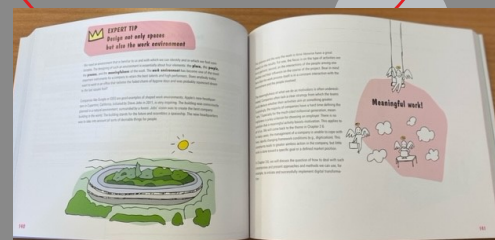
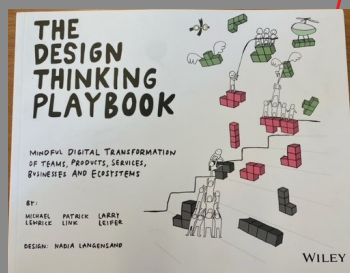
What I've learned about myself during the pandemic - I can learn anything I put my mind to.

What do you enjoy the most about your position? - I like a challenge, plus the variety of tasks to do because I like to be busy.

What do you hope 2022 will bring you? - To fully learn and run the binder!

BOOK HIGHLIGHTS

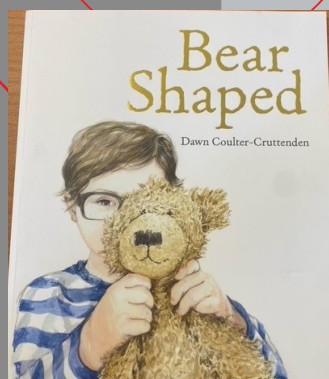
In this section we would like to showcase some of our client's titles that we have been fortunate enough to produce for them.



The Design Thinking Playbook-

Published by John Wiley, A radical shift in perspective to transform your organization to become more innovative The Design Thinking Playbook is an actionable guide to the future of business. By stepping back and questioning the current mindset, the faults of the status quo stand out in stark relief-and this guide gives you the tools and frameworks you need to kick off a digital transformation.

Specification- 352pps Burst 190x241, printed full colour on 115gsm G-Print Matt plus 4/0 cover printed on 300gsm 1/Sided board with Anti-Scuff Lamination.



Bear Shaped -

Published by Oxford University Press, Jack and his beloved teddy are inseparable. For years, Bear has gone everywhere with him, providing comfort, friendship and the vital confidence to brave trying new things. When a distracted Jack loses Bear during a day out at the park, he is distraught.

Specification - 32pps Sewn, 270x230 printed full colour on 120gsm Amber Preprint plus 4/1 cover printed on 280gsm 1/Sided board with Matt Lamination & foiling on front and spine.

BRAIN TEASER

What has a mouth, but cannot eat; moves, but has no legs; and has a bank, but cannot put money in it?

Answer to last month's brain teaser

I am taken from a mine, and shut up in a wooden case, from which I am never released, and yet I am used by almost everybody. What am I?

Answer: Pencil Lead

Thank you for your continued support!

"We look to work together in partnerships with our clients, ensuring a solid basis where expectations are exceeded, and time frames are met consistently"

OUR DETAILS

Bell & Bain Ltd

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Thornliebank

Glasgow

G46 7AQ

Office Number: 0141 649 5697

Website: www.bell-bain.com

Should you require a quote, please send your specification to

estimating@bell-bain.co.uk

Please ensure to include the following;

- Trim size (mm)
- Page Extent
- Text printing (mono 1/1, 2 colour 2/2 or 4 colour 4/4)
- Cover printing (4/0, 4/1, 4/4...)
- Text and cover board materials
- Cover / Jacket Lamination
- Quantity
- For hardback books please advise of endpapers (plain, printed, pre dyed) if printed please advise (1/0, 1/1, 4/0, 4/4...)
- Type of Hardback (printed paper case or imitation cloth wrapped with Jacket)
- Delivery instructions

To place an order please send to

orders@bell-bain.co.uk

If you would like to discuss a future project, please contact our sales team.

sales@bell-bain.co.uk

Or you can contact our estimating email address which is constantly monitored by the office to ensure prompt reply.

estimating@bellbain.co.uk