



*Write about what happened at the London Book fair this year*



Isabel Allison began writing poems during lockdown, the first poem was a funny one about their friend who was doing a bit of shopping to help out due to her husband's health issues. The first one seemed to cheer everyone up in the first few uncertain weeks of lockdown.

Not all the poems Isabel wrote were funny, many reflected back to her life growing up in Glasgow. Sadly Isabel lost her sister last summer, she was then persuaded to collect the poems together in a book. The family gathered round and all helped make this happen through drawing illustrations and designing the cover. Bell & Bain were honoured to be asked to print these poetry books.

Fast forward, Isabel now has her poetry books and managed to raise an amazing £1348 for Chest, Heart and Stroke Scotland on behalf of her two sisters who have sadly both suffered a stroke.



## EMPLOYEE FOCUS

**Name:** Jack Morrison

**Years of Service:** 2 Years

**Describe your role** - my role involves setting up and running the trimmer, packing and boxing jobs to send to customers.

**Fun fact about yourself** - I went to a football tournament in Norway and I got top goal scorer out of 162 teams. We got to the finals and lost!

**What I've learned about myself during the pandemic** -

I can learn anything I put my mind to.

**What do you enjoy the most about your position?** - I like a challenge, plus the variety of tasks to do because I like to be busy.

**What do you hope 2022 will bring you?** - To fully learn and run the binder!

## BOOK HIGHLIGHTS

In this section we would like to showcase some of our client's titles that we have been fortunate enough to produce for them.

### **The Design Thinking Playbook-**

Published by John Wiley, A radical shift in perspective to transform your organization to become more innovative The Design Thinking Playbook is an actionable guide to the future of business. By stepping back and questioning the current mindset, the faults of the status quo stand out in stark relief-and this guide gives you the tools and frameworks you need to kick off a digital transformation.

**Specification**– Burst 190x241, 352pp printed full colour on 115gsm G-Print Matt. 4/0 cover printed on 300gsm one sided board with Anti-Scuff Matt Lamination.

### **Bear Shaped –**

Published by Oxford University Press, Jack and his beloved teddy are inseparable. For years, Bear has gone everywhere with him, providing comfort, friendship and the vital confidence to brave trying new things. When a distracted Jack loses Bear during a day out at the park, he is distraught.

**Specification** – Sewn, 270x230 printed full colour on 120gsm Amber Preprint. 4/1 cover printed on 280gsm one sided board with Matt Lamination, foiling on front and spine.

## BRAIN TEASER

What has a mouth, but cannot eat; moves, but has no legs; and has a bank, but cannot put money in it?

Answer to last month's brain teaser

I am taken from a mine, and shut up in a wooden case, from which I am never released, and yet I am used by almost everybody. What am I?

**Answer:** Pencil Lead

**Thank you for your continued support!**

*"We look to work together in partnerships with our clients, ensuring a solid basis where expectations are exceeded, and time frames are met consistently"*

## OUR DETAILS

### Bell & Bain Ltd

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Should you require a quote, please send your specification to

[estimating@bell-bain.co.uk](mailto:estimating@bell-bain.co.uk)

Please ensure to include the following;

- Trim size (mm)
- Page Extent
- Text printing (mono 1/1, 2 colour 2/2 or 4 colour 4/4)
- Cover printing (4/0, 4/1, 4/4...)
- Text and cover board materials
- Cover / Jacket Lamination
- Quantity
- For hardback books please advise of endpapers (plain, printed, pre dyed) if printed please advise (1/0, 1/1, 4/0, 4/4...)
- Type of Hardback (printed paper case or imitation cloth wrapped with Jacket)
- Delivery instructions

To place an order please send to

[orders@bell-bain.co.uk](mailto:orders@bell-bain.co.uk)

If you would like to discuss a future project, please contact our sales team.

Alistair Morgan – [amorgan@bell-bain.co.uk](mailto:amorgan@bell-bain.co.uk)

Or you can contact our estimating email address which is constantly monitored by the office to ensure prompt reply

[estimating@bellbain.co.uk](mailto:estimating@bellbain.co.uk)