



BELL
& BAIN
LIMITED

NEWSLETTER



UPDATE 19

APRIL 2022



Printing and binding books since 1831

Welcome to the nineteenth edition of our newsletter.

The sales team made it back to the London Book Fair for the first time in two years.

We also share the amazing story of Isabel's lockdown poetry book raising £1348 for Chest, Heart & Stroke Scotland!

As always the book and employee section has been included at the end for you all to get to know our friendly staff who make everything possible here.

LONDON BOOK FAIR 2022

This month saw the return of the London Book Fair after a 2 year hiatus due to the pandemic. It was great to be back at the London Olympia and to see the world of publishing looking alive and well after a tough few years. Being able to catch up with some old and familiar faces in person was really refreshing, it felt like we're almost back to the good old days.

We did hear from the Bookseller that there were quite a few outbreaks of covid from the fair, thankfully our team were fortunate enough to avoid this and we do hope that those who caught it are ok and are now back and fit at work.

We'd like to thank everyone for their time at the fair and we look forward to seeing you all again very soon.



LOCKDOWN POEMS

Isabel Allison began writing poems during lockdown, the first poem was a funny one about her friend who was doing a bit of shopping to help out due to her husband's health issues and this seemed to cheer everyone up in the first few uncertain weeks of lockdown.

Not all the poems Isabel wrote were funny, many reflected back to her life growing up in Glasgow. Sadly Isabel lost her sister last summer, and it was then she was persuaded to collect the poems together into a book. The family gathered round and all helped to make this happen through drawing illustrations and designing the cover. Bell & Bain were honoured to be asked to print these books.

Fast forward, Isabel now has her poetry books and managed to raise an amazing £1348 for Chest, Heart & Stroke Scotland on behalf of her two sisters who sadly both suffered a stroke.





EMPLOYEE FOCUS

Name: Pamela McKerrow

Years of Service: 2 Years 8 Months

Describe your role - My job is to take the customers purchase order and create it into a work ticket to be used in the factory to make the job. I will often speak with customers to discuss details on the job such as foil colours or delivery details. I will also order in materials needed for the job such as wibalin or head & tail bands.

Fun fact about yourself - I might not be the smartest of the bunch, but you are guaranteed a laugh when I am around.

What I've learned about myself during the pandemic -

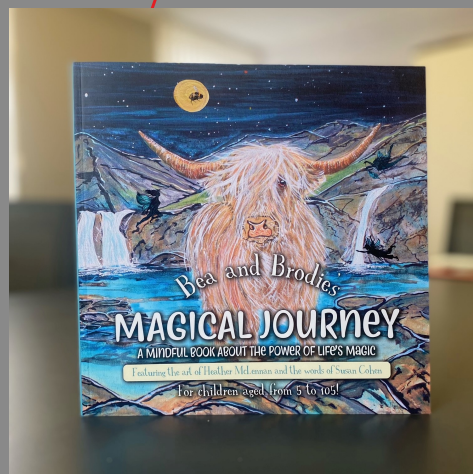
That life is short and that we take seeing friends and family and going out for granted.

What do you enjoy the most about your position? - Everyday is a school day. I am always learning something new. I enjoy getting to work as part of a team and the 1:45pm finishes on a Friday aren't too bad either.

What do you hope 2022 will bring you? - NO RESTRICTIONS! And hopefully a nice holiday in the sun!

BOOK HIGHLIGHTS

In this section we would like to showcase some of our client's titles that we have been fortunate enough to produce for them.



Bea and Brodies Magical Journey -

Published by Wee Book Company, This stunning book is the latest in the Bea and Brodie series. Following the roaring success of 'Bea and Brodie's Mindful Journey', this magical mystical book seeks to encourage children to be aware of the power of their imagination, and to use it as a force for good in their lives. Magic can be found all around us and in focusing our sights upon it, it can raise our spirits and make us happy.

Specification- Sewn Paperback, 240x240, 32pps printed full colour on 140gsm Amber Graphic. 4/0 Cover printed on 280gsm 1/Sided Board with Matt Lamination and Spot UV.



Very Hungry Greek -

Published by Meze, Very Hungry Greek brings you soul-satisfying food from all over the globe to sink your teeth into. Every dish is under 500 calories and almost all can be whipped up in 30 minutes at most, making this irresistible collection of 'healthy food porn' the perfect addition to any health-conscious kitchen.

Specification - Burst PPC Hardback, 246x189, 224pps printed full colour on 130gsm G-Print Matt. 4/0 PPC printed on 150gsm Gloss with Matt Lamination, over 2.25micron board. Printed Endpapers.

BRAIN TEASER

What word begins and ends with an E but only has one letter?

Answer to last month's brain teaser

What has a mouth, but cannot eat; moves, but has no legs; and has a bank, but cannot put money in it?

Answer: A River

Thank you for your continued support!

"We look to work together in partnerships with our clients, ensuring a solid basis where expectations are exceeded, and time frames are met consistently"

OUR DETAILS

Bell & Bain Ltd

303 Burnfield Road

Thornliebank

Glasgow

G46 7AQ

Office Number: 0141 649 5697

Website: www.bell-bain.com

Should you require a quote, please send your specification to

estimating@bell-bain.co.uk

Please ensure to include the following;

- Trim size (mm)
- Page Extent
- Text printing (mono 1/1, 2 colour 2/2 or 4 colour 4/4)
- Cover printing (4/0, 4/1, 4/4...)
- Text and cover board materials
- Cover / Jacket Lamination
- Quantity
- For hardback books please advise of endpapers (plain, printed, pre dyed) if printed please advise (1/0, 1/1, 4/0, 4/4...)
- Type of Hardback (printed paper case or imitation cloth wrapped with Jacket)
- Delivery instructions

To place an order please send to

orders@bell-bain.co.uk

If you would like to discuss a future project, please contact our sales team.

sales@bell-bain.co.uk

Or you can contact our estimating email address which is constantly monitored by the office to ensure a prompt response.

estimating@bellbain.co.uk